

Issues in Arts Management (133-364 and 100-364)

Instructor: Megan Matthews Class: Wednesday 1:10—2:50
Office: CA 2075 Place: CA 11
Phone: 262/472-1142 Prerequisite: Junior/Senior standing
Mailbox: Theater/Dance office
Office Hours: Available by Appointment
E-mail: matthewm@uww.edu

Textbook: Appropriate readings will be distributed with discussions, or made available on D2L or Electronic Reserves.

Course objectives: To provide student interaction with professionals in the field of arts administration, as well as broaden students' perspective on the variety of arts organizations and businesses included in the field. This course will also offer opportunities for student participation in discussion and individual research on issues and current/changing trends in the field.

Assignments:

Participation: all students should come to class prepared to participate. When there are speakers, all students should prepare questions. Be prepared to hand them in the day of class.

Attendance: Attendance will be taken. Since this class meets once a week, your participation in discussion cannot be made up and will count towards your grade. Field trips are mandatory, unless the student faces extraordinary circumstances. More than two absences will automatically lower your grade by one level.

Reaction paper: Students will be required to write a 1-2 page reaction paper to one guest lecture or the class field trip. Papers should include the student's view of the subject covered, what they learned, and how they could use this information as an arts manager.

Informational Interview: Students will contact an arts administration professional of their choice for an informational interview. They will then write a 1-2 page summary of the interview, including answers to a list of questions that the class will create. A business card should be included with the report.

Sign up for an online journal: Students will sign up for a free online journal and write a 1 page written summary of an article of interest to them. The paper will include what the article was about, and the student's reaction/thoughts on the subject. The article should be cited. Students will also present the article to class, in a brief (5-minute) presentation. We will have specified days for these presentations, sign up early.

Research paper: Students will research and write a 3-5 page report on a national issue or current/changing trend in the field of interest to them. If they do not wish to write a paper, they may present their research in class in a 10 minute presentation on one of the assigned presentation days. Students must sign up ahead of time to do a presentation.

The University of Wisconsin-Whitewater is dedicated to a safe, supportive and non-discriminatory learning environment. It is the responsibility of all undergraduate and graduate students to familiarize themselves with University policies regarding Special Accommodations, Misconduct, Religious Beliefs Accommodation, Discrimination and Absence for University Sponsored Events. (For details please refer to the Undergraduate and Graduate Timetables; the "Rights and Responsibilities" section of the University's Requirements and Policies and the Facilities and Services sections of the Graduate Bulletin; and the "Student Academic Disciplinary Procedures" [UWS Chapter 14]; and the "Student Nonacademic Disciplinary Procedures" [UWS Chapter 17]).

Points:

In class participation and attendance	20 points
Reaction paper	20 points
Informational Interview	20 points
Article summary and presentation	20 points
Research Paper	20 points
Total:	100 points

Grading:

100—97% A
96-92% A-
91—90% B+
89-85% B
84-82% B-
81—79% C+
78-72% C
71-70% C-
69—67% D+
66-64% D
63-61% D-
<60% F

Included in grading:

Class participation, timeliness, completeness, presentation of projects. Grade will be affected if assignment is handed in late.

Schedule (subject to change):

- 1 Introduce Class, career plans
 - 2 National Arts Organizations; NEA, AFTA; National Policy
 - 3 Class work done online/in library – pick topic for research paper, pick online journal ; come up with a list of 10 questions you wish to ask at the informational interview; bring all 3 to the 2/11 class. Explore www.downsideupthemovie.org and www.massmoca.org, www.bcn.net for next class
 - 4 Watch “Downside Up”; discuss where they are now
 - 5 Museum Management
 - 6 Best leadership practices and
 - 7 Advocacy
 - 8 Economic Impact
 - 9 Read Creative Class article for after spring break
 - 10 Creative Class (possible date for presentations)
 - 11 Arts in Education
- Informational Interviews due**
- 12 Public Art (possible date for presentations)
 - 13 Field trip to Madison, Wisconsin Arts Board Grant Panel
 - 14 TBA (possible date for presentations)
- Online journal write ups and presentations must be completed and turned in by this date**
- 15 **All research and reaction papers must be completed or presented and turned in by this date** (possible date for presentations)
 - 16 Final 1-3

CLASS CANCELLATION PROCEDURE

If class is cancelled unexpectedly, I will send a written notification to the email that is used for your D2L account. There will also be a sign posted on the classroom door.